Orders

Order / Rev:

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Estimate:

2601

Flight Dates:

09/28/12 - 10/04/12

Original Date / Rev:

06/21/12 / 10/02/12

Order Type:

GENERAL



KSNV

Primary AE:

Amy McCreary

Sales Office:

Sales Region:

BLPHI

National

Agency

Name:

National Media, Inc.

Buying Contact:

Billing Contact:

815 Slaters Ln.

Alexandria, VA 22314

Billing Calendar: Billing Cycle:

Billing Type:

Agency Commission:

Broadcast

00:05:00

EOM/EOC

15%

Cash

Advertiser

Name:

Priority:

Demographic: Product Codes:

Revenue Codes:

A25-54

PLI2

SELECT PRIORITY CODE POLITICAL/AGY, PISSUE, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Rill Dlan

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Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	53	\$64,425.00	\$54,761.25
10/01/12	10/04/12	108	486 600 00	\$73,610,00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	53	\$64,425.00	\$54,761.25	0.00
October 2012	108	\$86,600.00	\$73,610.00	0.00
Totals	161	\$151,025.00	\$128,371,25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$151,025.00
Market	100%	\$408,175.68

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$89,798.65
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$61,226.35
KTUD	0%	\$0.00
KVVU	22%	\$89,798.65
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,327.03

Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeU	M@sW/w q	5-6a	F- -	:30	2	\$400.001	0.00 NM	2	\$800.00
	E 1 KSNV 09/28/12 09/28/12 M-F 5-6a WakeUp w/WaQM 5-6aF :30 2 \$400.001 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1												
	WAKE \	N/WAGN	RS1										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				l l		

Print Date: 10/02/12 19:16:18 Page 2 of 9

KSNV

Order / Rev:

103291

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Ch Start End Inventory Code Break Start/End Time Days Ln Len Spots Rate Pri Rtg Type Spots Amount 09/28/12 09/28/12 M-F 5-6a WakeUp w/WaQM KSNV 5-6a :30 2 \$400.001 0.00 NM \$800.00 2 M-F 5-6a WakeUp w/Wagners WAKE WAVAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 ----F--Week: 09/24/12 \$400.00 0.00 KSNV 10/01/12 10/01/12 M-F 5-6a WakeUp w/WaQM 5-6a :30 2 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$400.00 0.00 E 3 KSNV 10/02/12 10/02/12 M-F 5-6a WakeUp w/WagM 5-6a -T----:30 2 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T----\$400.00 0.00 10/03/12 10/03/12 KSNV M-F 5-6a WakeUp w/WaQM :30 2 \$400.002 0.00 NM 5-6a -- hat -- --2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/01/12 10/07/12 - W---\$400.00 0.00 KSNV 10/04/12 10/04/12 M-F 5-6a WakeUp w/WaQM 5-6a :30 2 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/01/12 10/07/12 ---T---\$400.00 0.00 KSNV 09/28/12 09/28/12 M-F 6-7a WakeUp w/WaQM 6-7a ---F--:30 2 \$725,001 0.00 NM \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Spots/Week Rating <u>Weekdays</u> Rate Week: 09/24/12 09/30/12 ----F--\$725.00 0.00 KSNV 10/01/12 10/01/12 M-F 6-7a WakeUp w/WaQM 6-7a M----:30 2 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$725.00 0.00 KSNV 10/02/12 10/02/12 M-F 6-7a WakeUp w/WaQM :30 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 \$725.00 Week: 10/01/12 -T----0.00 KSNV 10/03/12 10/03/12 M-F 6-7a WakeUp w/Wa@M --W----:30 2 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rate Rating --W---\$725.00 Week: 10/01/12 10/07/12 0.00 E 10 KSNV 10/04/12 10/04/12 M-F 6-7a WakeUp w/WaQM 6-7a :30 2 \$725.001 0.00 NM \$1,450.00 2 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$725.00 0.00 E11 KSNV 09/28/12 09/28/12 **Today Show** CM 658a-9am ----F--:30 \$900.001 0.00 NM \$3,600.00 Today Show **TODAY SHW** Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 --- F---\$900.00 0.00 E12 KSNV 10/01/12 10/01/12 Today Show CM 658a-9am M-----:30 \$900.001 0.00 NM \$3,600.00 **Today Show TODAY SHW** Spots/Week Rating Start Date End Date Weekdays Rate Week: 10/01/12 10/07/12 \$900.00 0.00 E13 KSNV 10/02/12 10/02/12 CM 658a-9am :30 \$900.001 0.00 NM \$3,600.00

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KSNV

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2601

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount Today Show Today Show **TODAY SHW** Start Date **End Date** Weekdavs Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T----\$900.00 0.00 E 14 KSNV 10/03/12 10/03/12 658a-9am :30 \$900.001 0.00 NM **Today Show** CM --W----\$3,600.00 **Today Show TODAY SHW** Spots/Week Start Date End Date Weekdays Rate Rating 10/07/12 -W----Week: 10/01/12 \$900.00 0.00 E 15 KSNV 10/04/12 10/04/12 **Today Show** CM 658a-9am ---T---:30 \$900.001 0.00 NM \$3,600.00 **Today Show TODAY SHW** <u>Weekdays</u> Start Date End Date Spots/Week Rating Rate Week: 10/01/12 10/07/12 ---T---\$900.00 0.00 E 17 KSNV 09/29/12 09/29/12 SIGN ON-SIGN OFF CM 5a-459a ----S-:30 \$625.001 0.00 NM \$1,250.00 SAT TODAY (5:00 AM-6:00 AM) SATURDAY TODAY Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 09/24/12 09/30/12 \$625.00 0.00 E 18 KSNV 09/30/12 09/30/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 2 \$375,001 0.00 NM 2 \$750.00 News 3 Sunrise SUNDAY NW3-SUNRS WKND Spots/Week Start Date **End Date** <u>Weekdays</u> Rate Rating 09/30/12 0.00 Week: 09/24/12 ----S \$375.00 E 19 KSNV 09/30/12 09/30/12 Sunday Today \$1,000.00 CM 7a-8am ----S :30 2 \$500.002 0.00 NM 2 Sunday Today SUN TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$500.00 0.00 E 20 KSNV 09/28/12 09/28/12 M-F Today Show II 3rd HGM 9-10a ----F--:30 \$425.001 0.00 NM \$850.00 M-F Today Show II **TODAY SHW2** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 ----F--\$425.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays <u>Length</u> Rate Rtg Type 2 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10a ----F---:30 (\$425.00) 0.00 NM See MG 20.3 [PGM CHG = GOLF] 3 KSNV 09/28/12-09/28/12 M-F Today Show II 3rd Hr --F---:30 \$425.00 0.00 NM MG for 20.2 09/28 [reinstate] E 21 KSNV 10/01/12 10/01/12 M-F Today Show II 3rd H&M 9-10a :30 2 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$425.00 0.00 E 22 KSNV 10/02/12 10/02/12 M-F Today Show II 3rd H0M :30 9-10a \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T----\$425.00 0.00 10/03/12 10/03/12/ E 23 KSNV M-F Today Show II 3rd HBM 9-10a --W----:30 2 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** End Date Start Date Weekdays Spots/Week <u>Rate</u> Rating -W---0.00 Week: 10/01/12 10/07/12 \$425.00 E24 KSNV 10/04/12 10/04/12 M-F Today Show II 3rd H3M 9-10a :30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---T---\$425.00 0.00

Print Date: 10/02/12 19:16:18 Page 4 of 9

KSNV

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2601

Lin City Start End Inventiory Code Break StartEnd Time Days Len Spots Rate Pin Rig Type Spots Amount													
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Staff Date Control C	TODAY	SHM3		Today 4th Hour									
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Siant Date End Date Week (10/071/2 1	TODAY	CLIVATO		Today 4th Hour								1	
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Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 F 1 \$325.00 0.00 E 36 KSNV 10/01/12 10/01/12 The Agenda 1230pm CM 1230-1p M :30 1 \$325.001 0.00 NM 1 \$325.00 The Agenda 1230pm The Agenda 1230pm M :30 1 \$325.001 0.00 NM 1 \$325.00	NEWS S		ON	The Agenda 123	0pm								
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NEWO VALINOON	NEWS 3	AT NO	ON	rne Agenda 123	υριτι]	

Print Date: 10/02/12 19:16:18 Page 5 of 9

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Break Start/End Time Ln Ch Inventory Code Start End Days Len Spots Rate Pri Rtg Type Spots Amount E 36 KSNV 10/01/12 10/01/12 The Agenda 1230pm CM 1230-1p M-----:30 \$325,001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date **End Date Weekdays** Spots/Week Rate Rating 10/07/12 Week: 10/01/12 \$325.00 0.00 E 37 KSNV 10/02/12 10/02/12 The Agenda 1230pm CM 1230-1p -T----:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> Week: 10/01/12 10/07/12 -T----\$325.00 0.00E 38 KSNV 10/03/12 10/03/12 The Agenda 1230pm 1230-1p --W----:30 \$325.001 CM 1 0.00 NM \$325.00 1 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 --W----\$325.00 0.00 E 39 KSNV 10/04/12 10/04/12 The Agenda 1230pm 1230-1p :30 \$325.001 CM 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---T---\$325.00 0.00 E 40 KSNV 09/29/12 09/29/12 Golf CM 4a-8pm ----S-:30 \$700.001 0.00 NM 2 \$1,400.00 Golf RYDER CUP Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/24/12 09/30/12 \$700.00 0.00 E41 KSNV 09/30/12 09/30/12 Golf CM 4a-8pm ----S :30 \$700.001 0.00 NM 2 \$1,400.00 Golf RYDER CUP Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----5 \$700.00 0.00 E44 KSNV 09/28/12 09/28/12 Dr. Phil CM 3-4p ----F--:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Spots/Week Start Date End Date **Weekdays** Rate Rating --F--Week: 09/24/12 09/30/12 \$450.00 0.00 E45 KSNV 10/01/12 10/01/12 0.00 NM Dr. Phil CM 3-4p M----:30 2 \$450.001 2 \$900.00 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$450.00 0.00 E 46 KSNV 10/02/12 10/02/12 CM 3-4p Dr. Phil -T----:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$450.00 0.00 E 47 KSNV 10/03/12 10/03/12 Dr. Phil CM 3-4p --W---:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL **End Date** Spots/Week Start Date Weekdays Rating <u>Rate</u> -W---Week: 10/01/12 10/07/12 \$450.00 0.00E 48 KSNV 10/04/12 10/04/12 Dr. Phil \$900.00 CM 3-4p :30 \$450,001 0.00 NM 2 Dr Phll DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 ---T---Week: 10/01/12 \$450.00 0.00 E 49 KSNV 09/28/12 09/28/12 NEWS 3 at 4 (1 HOUR)CM ---F--4-5pm :30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Spots/Week Rating Start Date End Date <u>Weekdays</u> Rate ----F--Week: 09/24/12 09/30/12 \$725.00 0.00 E 50 KSNV 10/01/12 10/01/12 CM 4-5pm :30 \$725.001 0.00 NM \$725.00

Print Date: 10/02/12 19:16:18 Page 6 of 9

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09/28/12 - 10/04/12

Estimate:

2601

Ln Ch Start	End	Inventory Code NEWS 3 at 4 (1)		Start/End T	ime Days	Len Sp	ols Rale Fil	Rtg Type Spots	•	Amount
NEWS 3		4PM NEWS (1 he		(4:30 PM-5:0	00 PM)					
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00					
E 51 KSNV 10/02/1:	2 10/02/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:30 PM-5:0	-T 00 PM)	:30	1 \$725.001	0.00 N M	1	\$725.00
NEWS 3 <u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00					
E 52 KSNV 10/03/1	2 10/03/12	NEWS 3 at 4 (1 4 4 PM NEWS (1 h		4-5pm (4:30 PM-5:0	W 00 PM)	:30	1 \$725.001	0.00 NM	1	\$725.0
NEWS 3 <u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00					
E 53 KSNV 10/04/1:	2 10/04/12	NEWS 3 at 4 (1 l 4PM NEWS (1 h		4-5pm (4:30 PM-5:0	T 00 PM)	:30	1 \$725.001	0.00 NM	1	\$725.0
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00					
E 54 KSNV 09/28/1:	2 09/28/12	M-F Early News M-F Early News	СМ	5-630p	F	:30	3 \$1,200.001	0.00 NM	3	\$3,600.0
NEWS 3 <u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
E 55 KSNV 10/01/1	2 10/01/12	M-F Early News M-F Early News	CM	5-630p	M	:30	3 \$1,200.001	0.00 NM	3	\$3,600.0
NEWS 3 <u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00					
E 56 KSNV 10/02/1:	2 10/02/12	M-F Early News M-F Early News	СМ	5-630p	-T	:30	3 \$1,200.001	0.00 NM	3	\$3,600.0
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00					
E 57 KSNV 10/03/1	2 10/03/12	M-F Early News M-F Early News	СМ	5-630p	W	:30	3 \$1,200.001	0.00 NM	3	\$3,600.0
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays w	<u>Spots/Week</u> 3	<u>Rate</u> \$1,200.00	Rating 0.00					
E 58 KSNV 10/04/1	2 10/04/12	M-F Early News M-F Early News	CM	5-630p	T	:30	3 \$1,200.001	0.00 NM	3	\$3,600.0
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00					
E 59 KSNV 09/28/1 JEOPARDY	2 09/28/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.0
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays F	Spots/Week 1		Rating 0.00					
E 60 KSNV 10/01/1	2 10/01/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	M	:30	1 \$1 ,300.001	0.00 NM	1	\$1,300.0
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
E 61 KSNV 10/02/1		M-F Jeopardy M-F Jeopardy	СМ	630-7pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.0
JEOPARDY <u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
E 62 KSNV 10/03/1		'	CM		/SUNW	:30	1 \$1,300.001	0.00 NM	1	\$1,300.0

Print Date: 10/02/12 19:16:18 Page 7 of 9

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2601

KSNV

Ln Ch	Start	End	Inventory Code		Start/End 1	Time Days	Len Sp	ots Rate Pri	Rtg Type Spot	s	Amount
			Jeopardy in PRIM Jeopardy in Prime								
JEOPA	RDY		Jeopardy III Fillin	U							
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/07/12	W	1	\$1,300.00	0.00					
E63 KSNV	10/04/1	2 10/04/12	M-F Jeopardy	СМ	630-7pm	⊶T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA	RDY		M-F Jeopardy								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10	/01/12	10/07/12	Т		\$1,300.00	0,00					
E 64 KSNV	09/28/1	2 09/28/12	M-F Wheel	CM	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
MUCE	L-FORTN	ıe	M-F Wheel of For	rtune							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09		09/30/12	F	1	\$1,300.00	0.00					
E 65 KSNV		2 10/01/12	M-F Wheel	CM	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
		_	M-F Wheel of For	rtune							, , ,
	L-FORTN		381 1.1	0 1 00/ 1	Б.,	5 "					
Sta Week: 10	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
E 66 KSNV			M-F Wheel	CM	7-730pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
200 110111	10/02/1	2 10/02/12	M-F Wheel of For		1 / COpin	·	.00	1 41,000.001	0.00 11111	ı	Ψ1,000.00
WHEE	L-FORTN	IE									
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/07/12	Miles of Fortune		\$1,300.00	0.00 / SUNW	.00	4 04 000 004	0.00 NA		04.000.00
E 67 KSNV	10/03/1	2 10/03/12	Wheel of Fortune Wheel in Prime	III PKIMIVI	IVI-SA 6-1 IP	/ SUNW	:30	1 \$1,300.001	0,00 NM	1	\$1,300.00
WHEE	L-FORTN	lE .	111100. 1111 111110								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week; 10		10/07/12	W	1	\$1,300.00	0.00					
E68 KSNV	10/04/1	2 10/04/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEE	L-FORTN	IE	MILL ANDRED OF LO	itune							
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/07/12	T	1	\$1,300.00	0.00					
E 69 KSNV	09/29/1	2 09/29/12	Vegas Inc.	СМ	6:30-8pm	S-	:30	1 \$425.001	0.00 NM	1	\$425.00
NEWS	3		Vegas Inc.								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/30/12	S-	1	\$425.00	0.00					
E 70 KSNV	09/29/1	12 09/29/12	Weekend Jeopare	dy/WheGM	630-730pm	S-	;30	2 \$525.001	0.00 NM	2	\$1,050.00
IEOD I	A. 1		WKND Jeop/Who	eel							
	WHEEL art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/30/12	S-	2		0.00					
			Mon PR 8-10p	CM	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
			Monday Prime 8-	-10pm							
THE V		F- 1 B-1-	3841-d	0	D-1-	D - the m					
<u>St</u> Week: 10	art Date	End Date 10/07/12	Weekdays M	Spots/Week	<u>Rate</u> \$4,000.00	Rating 0.00					
			SIGN ON-SIGN O		·5a-459a	W	:30	2 \$3,000.001	0.00 NM	2	\$6,000.00
		,	ROS		(9:00 PM-10			_	0100 1111	_	ψ0,000,00
L&O:S				_					I		
	art Date	End Date	<u>Weekdays</u> w	Spots/Week	· · · · · · · · · · · · · · · · · · ·	Rating					
Week: 10		10/07/12	SIGN ON-SIGN (\$3,000.00 5a-459a	0.00 W	:30	1 \$2 200 004	0.00 NB4	4	63 200 00
E13 VONA	10/03/	12 10/03/12	ROS	الال ۱۳۰۱	5a-459a (10:00 PM-1	***	.ა0	1 \$3,200.001	0.00 NM	1	\$3,200.00
CHICA	GO FIRE				, i iii i	,			i		
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		10/07/12	W		\$3,200.00	0.00					
E 74 KSNV	09/28/	12 09/28/12		CM	8-9pm	F	:30	1 \$1,700.002	0.00 NM	1	\$1,700.00

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KSNV

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2601

Break Start/End Time Days Ln Ch Start End Inventory Code Len Spots Rate Pri Rtg Type Spots Amount Fri PR 8-9p Friday Prime 8-9pm WHO ARE YOU? Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating ----F--09/30/12 Week: 09/24/12 1 \$1,700.00 0,00 E75 KSNV 09/28/12 09/28/12 Fri PR 9-10p CM 9-10pm ----F--1 \$3,000,001 0.00 NM 1 \$3,000.00 Friday Prime 9-10pm **GRIMM-NBC** Start Date Spots/Week **End Date** <u>Weekdays</u> Rating Rate Week: 09/24/12 09/30/12 ----F--\$3,000.00 0.00 E 76 KSNV 09/29/12 09/29/12 Sat PR 9-10p CM 9-10pm ----S-:30 \$800.002 0.00 NM 0 \$0.00 Saturday Prime 9-10pm PRIME-SAT-NBC Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 09/24/12 09/30/12 -----5-\$800,00 0.00 Ch Date Range Description Start/End Time Weekdays <u>Length</u> Rate Rtg Type 1 KSNV 09/24/12-09/30/12 Sat PR 9-10p 9-10pm -----Sa---;30 (\$800,00) 0.00 NM [INCORRECT INVENTORY CODE / PROGRAM CHANGE: Law & Order SVU airs 9-11pm on 9/29] E77 KSNV 09/29/12 09/29/12 Sat PR 10-11p CM 10-11pm ----S-:30 1 \$1,200,003 0.00 NM \$0.00 Saturday Prime 10-11pm L&O SVU-SA-NBC Rating Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Week: 09/24/12 09/30/12 ------1 \$1,200.00 0.00 Ch Date Range <u>Description</u> Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 Sat PR 10-11p 10-11pm ----Sa--:30(\$1,200.00) 0.00 NM Unresolved [INCORRECT INVENTORY CODE / PROGRAM CHANGE: Law & Order SVU airs 9-11pm on 9/29] E78 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA CM 1p-530pm :30 1 \$2,500,001 0.00 NM \$2,500.00 NFL Pre-Game **FTBL NITE AMR** Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week; 09/24/12 09/30/12 ----5 1 \$2,500.00 E 79 KSNV 09/30/12 09/30/12 NFL Football CM 1P-9PM -----:30 2 \$10,000.001 0.00 NM \$20,000.00 NEL Football **NBC SUN-FTBL** Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 09/24/12 09/30/12 ----S 2\$10,000.00 0.00 E 80 KSNV 09/30/12 09/30/12 News 3 Live in Prime CM 7-10pm 2 \$1,600,002 0.00 NM 2 \$3,200.00 News 3 in Prime NWS3 LVE-PRIME Start Date End Date Weekdays Spots/Week Rate Rating ----s Week: 09/24/12 09/30/12 2 \$1,600.00 0.00 E 81 KSNV 09/28/12 09/28/12 M-F News 3 at Eleven CM 11pm-1135pm ----F--:30 1 \$1,200,001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 09/30/12 -----Week 09/24/12 1 \$1,200.00 0.00 11pm-1135pm E82 KSNV 10/01/12 10/01/12 M-F News 3 at Eleven CM M-----:30 1 \$1,200,001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Weekdays Start Date End Date Spots/Week Rate Rating 10/07/12 \$1,200.00 Week: 10/01/12 0.00 E 83 KSNV 10/02/12 10/02/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** End Date Spots/Week Weekdays 1 4 1 Rating Start Date Rate Week: 10/01/12 10/07/12 -T----\$1,200.00 E84 KSNV 10/03/12 10/03/12 M-F News 3 at Eleven 11pm-1135pm 0.00 NM CM --W----:30 \$1,200.001 1 \$1,200.00 M-F News 3 at Eleven NEWS 3 AT 11 End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating

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Order / Rev:

103291

Advertiser:

Estimate:

NRCC-IE

Alt Order #: Flight Dates: 06825823 09/28/12 - 10/04/12 Product Desc:

NRCC IE 2012

2601

KSNV

Ln Ch Star		Inventory Code		Start/End Ti		Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 84 KSNV 10/03	3/12 10/03/12	M-F News 3 at Eleven M-F News 3 at Eleven		11pm-1135pr	nW	:30	1 5	\$1,200.001	0.00 NM	1	\$1,200.00
NEWS 3 AT 1											
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> <u>Spo</u>	ts/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						
E 85 KSNV 10/04		M-F News 3 at Eleven		11pm-1135pr		:30	1 :	\$1,200.001	0.00 NM	1	\$1,200.00
NEWS 3 AT 1	4	M-F News 3 at Elever									
Start Date		Weekdays Spo	ts/Week	Rate	Rating						
Week: 10/01/12	10/07/12	T	1	\$1,200.00	0.00						
E 86 KSNV 09/29	9/12 09/29/12	Sa-Su News 3 at Eleve		11pm-1135pr	mS-	:30	2 5	\$1,100. 00 1	0.00 NM	2	\$2,200.00
WKD2 NWS-A	AT 11	Sa-Su News 3 at Elev	en								
Start Date			ts/Week	Rate	Rating						
Week: 09/24/12 E 87 KSNV 09/28	09/30/12	The Tonight Show	CM 2	\$1,100.00 1135p-1237a	0.00	:30	2	\$500.001	0.00 NM	2	#4 000 O
EUI NOIV OUIZO	IIIZ UƏIZUIIZ	Tonight Show	CIVI	1100p-1207a		.50	2	1 00.006¢	O.OO INIVI	2	\$1,000.00
TONITE SHW		Maralatana 0		Б.	B. "						
Start Date Week: 09/24/12	<u>End Date</u> 09/30/12	<u>Weekdays</u> <u>Spo</u>	ts/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E88 KSNV 10/01	/12 10/01/12	The Tonight Show	СМ	1135p-1237a	M	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE SHW		Tonight Show									
Start Date		Weekdays Spo	ts/Week	Rate	Rating				ļ		
Week: 10/01/12	10/07/12	M	2	\$500.00	0.00						
E 89 KSNV 10/02	2/12 10/02/12	The Tonight Show Tonight Show	СМ	1135p-1237a	-T	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE SHW		romgni onow									
Start Date		<u>Weekdays</u> <u>Spo</u>	ts/Week	Rate	Rating						
Week: 10/01/12 E 90 KSNV 10/03	10/07/12 3/12 10/03/12		CM 2	\$500.00 1135p-1237a	0.00 W	:30	2	\$500,001	0.00 NM	2	\$1,000.00
		Tonight Show		11406 14414	•	.50	-	ψοσσ.υσ 1	0.00 14141	_	Ψ1,000.00
TONITE SHW Start Date		Weekdays Spo	ts/Week	Rate	Rating						
Week: 10/01/12	10/07/12	W	2		0.00						
E91 KSNV 10/04	1/12 10/04/12	The Tonight Show	СМ	1135p-1237a	T	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE SHW		Tonight Show									
Start Date	End Date	Weekdays Spo	ts/Week	Rate	Rating						
Week: 10/01/12	10/07/12	T	2	····	0.00	·					
E 92 KSNV 09/29	3/12 09/29/12	Saturday Night Live Saturday Night Live	СМ	1130pm-1:02	amS-	:30	2 .	\$1,400.001	0.00 NM	2	\$2,800.00
SAT NITE LIV		, -									
Start Date		Weekdays Spo	ts/Week		Rating						
Week: 09/24/12 E 93 KSNV 09/30	09/30/12 0/12 09/30/12	Sports Night in Las Ve		\$1,400.00 Sun 1135p-1	0.00 200aS	:30	1	\$400.001	0.00 NM	1	\$400.0
		Sports Night in Las Vo		- 1	_		•		3.30 (1114)	•	¥ 100.0
SPORT NT-L		<u>Weekdays</u> Spo	ts/Week	Rate	Rating						
Week: 09/24/12	09/30/12	S	1	\$400.00	0.00						
N94 KSNV 09/30	0/12 09/30/12	NFL Pre-Game / FNA NFL Pre-Game	СМ	1p-530pm	S	:30	1	\$2,500.001	0.00 NM	1	\$2,500.00
Start Date		Weekdays Spo	ts/Week		Rating						
Week: 09/24/12	09/30/12	Late Night w/Fallen		\$2,500.00	0.00	.00		ΦEΩΩ ΩΩ 4	0.00.111		****
MAD WOMA CRA	אוזג טאובעט אוזג Uטוב	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136ar	nF	:30	1	\$500.001	0.00 NM	1	\$500.0
Start Date			ts/Week		Rating						
Week: 09/24/12	09/30/12	F	1	\$500.00	0.00			<u> </u>		<u> </u>	